

CUERO HERITAGE MUSEUM COMMITTEE MINUTES

Monday, October 11, 2021 12:00 – 1:00 PM

Cuero Heritage Museum * 124 E. Church Street

Members Present: Joe L. Sheppard, Joe Reuss, Gerald Zengerle, Rev. Taylor, Rafael Acosta, Guy Dolan, Peggy Ledbetter, Bill Hickey, and Museum Manager Amber Fitts Jones,

- Call to Order: 12:05 PM by Joe L. Sheppard
- Approval of the Minutes – Peggy Ledbetter approved the August minutes and Joe Reuss 2nd the motion, all in favor, motion carried
- Financial Report – we did not receive a copy due to finance being out last week.
- Discuss Changing the Meeting Day of Month – Joe L. suggested that we move the monthly meeting to the 2nd Tuesday of the month. Guy was asking about using the library again and Joe Reuss said he liked having the meeting at the museum. Maybe we could meet again in the library and at the museum once a quarter. In December, we may start having the meeting on the second Tuesday of the month.
- Discuss Cuero's 150 Anniversary Meeting – Joe L. suggested that we join forces with the Turkeyfest and start talks with them. He stated that he would love to see some politicians come to town for Turkeyfest next year to help promote since it is election year. Should the Turkeyfest charge to get in during the 2023 celebration? Bill Hickey stated that the Turkeyfest gives back to the community during the year. Amber suggested maybe we could buy tickets and have a promotion to give some tickets for free. Bill also said some of the cost for Turkeyfest goes to installing the fencing for event security. It was also suggested that we have a Sultan and Sultana with a pageant like it was done for the Turkey Trot. The school or the Boys and Girls Club could do this in the performing art center. Amber talked about her contact at Union Pacific and how Covid-19 is effecting the scheduling of the trains so far out in advance. The train would be a freight train. For passage trains, we have to contact Amtrak. Gerald would like Amber to get information from the City of Edna about a passenger train that comes through there.
- Cuero Heritage Museum
 - Updating the Football Exhibit and Going Digital – Amber stated that the touchscreen has been ordered and we are waiting for it to come in.
 - Current Exhibit: Family Heirlooms: “A Special Piece of Time” – the last day of the exhibit is Nov. 13 and then Christmas exhibit goes up. Amber said that it looks as though we will receive a sponsorship on the Beginning of Cuero and the Railroad room from Union Pacific. We have started on the room and Liz will come patch and paint soon.
- Pharmacy and Medical Museum of Texas
 - Update On Installation of Exhibits Downstairs and Upstairs - Amber said it will not be much longer until we have Tony come and clean out the remaining room upstairs. Then we will have Thomas Ingram come install the flooring. Joe Reuss made the comment that it look really great upstairs and that he is happy with all the hard work.
- Other Old Business – no old business
- New Business – Amber ask if the board could volunteer during Christmas in Downtown on December 10th -11th. She will be sending an email with times.
- Adjourned – 12:50 PM