

Give your customers peace of mind and build lasting relationships with



Program Benefit Levels



BRONZE



SILVER



GOLD

Sign & Drive Roadside Assistance Benefit

- Emergency Towing
- Lockout Assistance
- Flat Tire Change
- Fluid Delivery (fuel, oil, water)
- Battery Jumpstart

Rental Car Reimbursement

- If your Pre-Owned Promise vehicle requires overnight repair

Travel / Hotel Discount Benefits

- 6000+ in-network hotels offering travel discounts

Tire Road Hazard Benefit

- Tire Repair (plug or patch)
- Tire Replace (if cannot be repaired)

Windshield Repair Benefit

- Chips and cracks repaired by a repair technician

Trip Interruption Benefit

- Payment for taxi, food and lodging if your Pre-Owned Promise vehicle has a mechanical breakdown

Mechanical Repair Benefit

- Engine
- Drive Axles
- Transmission
- Air Conditioning System

WHAT IS THE PRE-OWNED PROMISE PROGRAM?

The Pre-Owned Promise program is a complete marketing solution to help your dealership attract and retain customers. Pre-Owned Promise has been designed to provide your customers with industry-leading protection benefits while integrating a strong and consistent commitment into every sale you make. As a participating dealer, you have access to a proven inventory of advertising and point-of-sale resources, customized to your dealership, which help to promote your brand and the unique benefits of Pre-Owned Promise.

KEY BENEFITS

- Promote your dealership with ready-to-use, branded advertising templates
- Capture the attention of buyers in your showroom with branded point-of-sale materials
- Offer a compelling reason to purchase today versus waiting or shopping
- Capture your customer's next purchase by building loyalty to your brand

Your Dealership. Your Promise. Your Choice.

COMPLIMENTARY DEALER BENEFITS!



Featured Benefits:

Automated Craigslist Vehicle Postings



Online Rating & Reputation Management



AutoCheck Vehicle History Reports



Contact us Today!

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Pre-Owned Promise by Driving Solutions
Helping you gain *assurance for the miles ahead.*

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