



# **Crossing The Bridge**

## **Youth Entrepreneurship**



### **Program**

*(Overview of each day and time allotments)*

## August 15<sup>th</sup> – Program Orientation - Zoom Discussion (ID 831-8917-7554)

This is the orientation day for the participants and will include the following an overview of the program and what will be going on each day.

- Session will be from 10:30am – 11:30am. Youth should be logged into the sessions at least 5 minutes before the session start. If possible, the video should be on.
- Establish the expectations of those involved
- Discussion around entrepreneurship (for profit) and nonprofit operations
- Independent Assignments to completed independently/Individually
  - Completion of the Start UP University On-line Business Course. Participants must complete the course and present certificate of completion to Pastor Coles.
  - The format and questions used to complete the participants business plan will be passed out. This is independent work with the final product being completed by the end of program celebration dinner. The participants should use what they will learn during the various sessions to prepare their presentations.
- Prepare Questions for the Brown Wood Field Trip

## August 16<sup>th</sup> - Field Trip to Brown and Wood

The agenda for this day will include a field trip to the Brown and Wood Dealership to meet with the owner. This will allow the participants to engage with a business and ask questions. It will also allow the owner to share and impart into the participants insights into what it takes to build a business.

- All participants should meet at the Brown and Wood Location at 11:30am. The dealership is located at 329 Greenville Blvd, Greenville NC.
- Lunch will be provided. If your child has any food allergies, please make us aware.
- Session will end on
- Participants should be picked up by

## August 17<sup>th</sup> – Guest Speaker

## August 18<sup>th</sup> - Field Trip – Visit Non-Profits

The agenda for this day will be to expose the participants to world of Non-Profits, we know that not every dream will be focused on profit, and many will be focused on the betterment of our community and mankind. This visit will allow the students to listen to and speak to those people that focus on this business entity.

- Meet at Non-Profit Building located 101 West 14<sup>th</sup> Street, Greenville, NC at 10:00. Park in the lot at the side of the building and we will meet the participants at the front to escort them to the conference room.
- We will have a short meeting and begin visiting the non-profit business owners.
- Lunch (Pizza) will be provided. If your child has any food allergies, please make us aware.
- Sessions will be completed by \_\_\_\_\_
- Please have participants picked up by that time.

## August 19<sup>th</sup> – First Bank – Zoom Discussion (ID 823-2594-3771)

The life line of any business, profit or non-profit, is cash flow and access to cash. This discussion will give the participants insight in the financing of a business, the credit requirement, asset requirement, etc.

- Session will be from 10:30am – 11:30am. Youth should be logged into the sessions at least 5 minutes before the session start. If possible, the video should be on.
- The loan officer will engage the participants around the guidelines of business financing.

## August 22<sup>nd</sup> – Youth Discussion – Zoom Discussion (ID 821-1976-9746)

## August 23<sup>rd</sup> – Youth Discussion – Zoom Discussion (ID 885-8210-6219)

## August 24<sup>th</sup> – Youth Award Dinner

This day will be culmination of the program, it will consist of a guest speaker in the morning and the awards dinner in the afternoon.

- Guest Speaker via Zoom – Mr Webb Tyndall – Zoom ID (849-5763-6583)
- Awards Dinners at G&K Restaurant located 3197 E Tenth Street, Greenville, NC

- Begins at 6:00am (Participants should be at the restaurant by 5:30pm)
- Participants will share their business idea with the audience
- Participants will receive their certificates of completion as well as program stipend.
- Dinner served
- Sessions will be done by 7:00pm.