



Doug Fisher
Business Broker and Sales Associate

Doug Fisher brings over 40 years of financial management experience to his role as a Business Broker and Sales Associate. Having held senior positions such as Controller, Director of Finance, and VP of Finance, Doug has worked across a diverse range of industries including agriculture, waste management, real estate development, mining, property management, banking services, technology, and healthcare. He has also worked with three of the Fortune 500's largest companies—Waste Management Inc., Fiserv, and Cigna—allowing him to develop a deep understanding of both public and private sector operations.

Doug's background as a former CPA with Fiserv further strengthens his expertise in financial strategy, strategic planning, budgeting, financial reporting, tax management, variance analysis, and M&A. His focus on driving profitability while maintaining exceptional customer service has been a hallmark of his career. Whether working in banking services or healthcare, Doug's financial leadership has consistently delivered results and helped companies thrive.

As a Business Broker, Doug applies his vast experience to help clients navigate the complexities of buying and selling businesses. His diverse industry knowledge and financial acumen make him a trusted advisor to both buyers and sellers, ensuring they make informed, strategic decisions.

An Orlando native and a passionate UCF Knights supporter, Doug enjoys boating, snowboarding, and spending time with his family. He's also an avid fan of football and baseball and loves traveling to new places. Doug's combination of professional expertise, personal passions, and local pride allows him to connect with clients on a deeper level, providing both sound financial guidance and a personalized touch.