

Arkansas Scholars™

Student Incentive Ideas

1. Establish reward cards – for discounts from local businesses. Some communities also offer “Hire Me First” cards to juniors and seniors on track for Arkansas Scholars.
2. Annually prepare a “Directory of Scholars” – Distribute to employers and encourage them to refer to that list when considering a graduate for employment: “Is the applicant an Arkansas Scholar?” Have this list printed in the local newspaper if possible.
3. Release Arkansas Scholars students several minutes early to go to school assemblies. They’ll get the best seats. Release them first from assemblies or similar events.
4. Reserve the best section of student parking for Arkansas Scholars students.
5. Give free or reduced admission to school sports and other events to Scholars candidates.
6. Use any give away on which you can print the Arkansas Scholars logo:
 - Tee shirts
 - Cups and koozies
 - CD carrying cases
 - Book covers and notebooks
 - Refrigerator magnets
 - Pencils or pens
 - Key rings
 - Bookmarks, mouse pads
7. Give passes to local events (movies, carnival, rodeo, festival, etc.)
8. Release for occasional off-campus lunch (suggested for juniors or seniors).
9. Hold annual or semester breakfasts, mid-morning brunch, or similar event for freshmen, sophomores, juniors, or seniors who are “on track” to be Arkansas Scholars.
10. Once or twice a year make goodie bags for Scholars with items from local businesses.
11. Give Scholars students recognition in local newspapers.
12. Give Scholars students recognition in the school year book.
13. Give Arkansas Scholars medallion or sash to wear at graduation ceremony.
14. Hold an awards banquet/luncheon/picnic/party/reception. If possible, video tape such events and show to your younger students. “It pays to be an Arkansas Scholar.”
15. Invite someone of note (and with the right skills to speak to students) to speak to Scholars candidates. But, keep it brief!
16. Other ideas? _____