



YEE HAW!

Moffat County's Annual Kick-Off to Summer will once again take place over the Memorial Day Weekend in Craig, CO.

Grand Old West Days is excited to bring back a whole lot of western entertainment, Colorado State Rodeo Finals action, LIVE music by Chancey Williams, Lendon James and the Hwy 34 Band, Christopher Thomas and so much more.

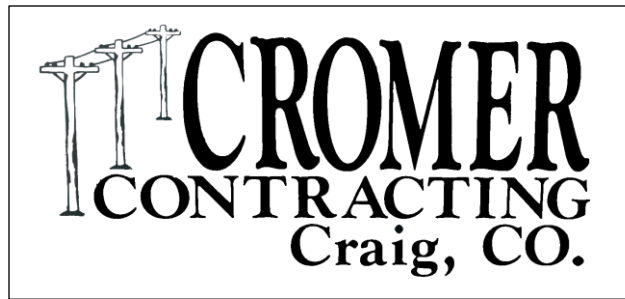
This will be the First year of our BACK to BACK award for the 2021-2022 bid for the GOWD to be home to the Colorado State High School Rodeo Association (CSHSRA) Junior High and High School State rodeo finals! COVID shut us down in 2020 and the CSHSRA agreed to stay with the original plan to be here for two years of Finals action.

We'll continue with FOUR solid days of arena entertainment open to the public. There will be 150-200 contestants at the 2021 finals. We will work with the local VFW post to host the traditional Memorial Day service at the fairgrounds. Since it is always a hit, there is a Brand New "David Morris Original" theatrical play written to again be performed during the 2021 GOWD celebration. The Downtown Business Association Parade will take place through the streets downtown. Craig Chamber of Commerce will once again hold their annual carnival at the fairgrounds during this event. We are again partnering with high powered entertainment that has a following enough to bring those fans to our community for this event. Check out the attached entertainment info page for the 2021 lineup that has generously been supported by local businesses giving GOWD a very successful opportunity to build capital to continue to grow this event for the community.

We are excited to bring you this marketing partnership opportunity and look forward to working with you to ensure Grand Old West Days continues to be a great Memorial Day weekend tradition in NW Colorado.

2021 Grand Old West Days Musical & Entertainment Line up

Brought to you by:



CHANCEY  WILLIAMS

During the CSHSRA High School Finals Rodeo



WITH SPECIAL GUESTS
CHRISTOPHER THOMAS AND LENDON JAMES



MEMORIAL DAY WEEKEND CRAIG, CO
MAY 28TH – MAY 31ST
GRANDOLDWESTDAYS.COM
FACEBOOK.COM/GRANDOLDWESTDAYS

Yes! I want to be a part of the Annual Grand Old West Days Celebration!

Business

Name: _____

Contact: _____

Address: _____

Phone: _____ Fax: _____

Email: _____ Web address: _____

Sponsorship Level Enclosed

- | | |
|---|--|
| <input checked="" type="checkbox"/> Concert Naming rights \$5,000 | <input type="checkbox"/> JH/HS Rodeo Finals Support \$2,500 |
| <input type="checkbox"/> VIP/Backstage Sponsor \$2,500 | <input type="checkbox"/> General Level & Rodeo Finals support \$1,500 |
| <input type="checkbox"/> General Level \$1,000 | <input type="checkbox"/> General Level \$750 |
| <input type="checkbox"/> General Level \$500 | <input type="checkbox"/> General Level \$250 |
| <input type="checkbox"/> Restaurant Ad \$150 | <input type="checkbox"/> General Level \$100 <input type="checkbox"/> General Level \$75 |
| <input type="checkbox"/> Chute Gate Sponsor \$1000/each* | <input type="checkbox"/> Mini-Bronc event naming sponsor \$2500/ea* |

***There are 5 chute gates and 3 bronc events that can be sponsored – first come, first serve**

☐ I would love to participate in the following way: Please list your donation intentions, for example what you are willing to donate for in-kind services, volunteerism, or simply the dollar amount of your donation that may be different from the levels that are listed above.

Please make checks payable to: **Grand Old West Days** and mail your check with a copy of this form to

Grand Old West Days - Attn: Melody Villard

P.O. Box 1143

Craig, CO 81626

Please email your logo and web address information to our webmaster and graphics person at gowdcraig@gmail.com In the subject line please indicate your sponsorship level.