

Hannam University News, Summer 2019



Hannam Ranks Fourth in Nationwide University Entrepreneurship Index

Hannam University was once again confirmed as a bona fide gateway to entrepreneurship with a fourth-place ranking on a nationwide university entrepreneurship index. Hannam placed fourth in a June 14 assessment of 247 four-year and 170 two-year higher education institutions in South Korea by Maeil Business News. Its strong performance in the area of entrepreneurship included a first-place ranking for sales by faculty start-ups, a sixth-place ranking for student entrepreneurship support funding, and a tenth-place ranking for number of student entrepreneurs and student start-ups. "Our first-place ranking nationwide on the university entrepreneurship index is the result of hard work by all of our university's members, who strove to make our university the top force in entrepreneurship," said Hannam University President Lee Duk-hoon. Lee also said the university would "continue to work nonstop until we are the country's top-ranked university for entrepreneurship, including areas such as angel clubs and technology transfers." Hannam University doubled its number of entrepreneurship classes from 74 to 143 between 2017 and 2018, while the number of start-up clubs rose from 75 all the way to 115. Since the 2018 academic year, it has instituted "Understanding Entrepreneurship" as a general education requirement.

Hannam Places 31st Nationwide for University Branding

Hannam University ranked 31st nationwide and first among private universities in the Daejeon/Chungcheong region in a survey of university brand reputation. The result was based on a Korea Corporate Reputation Institute analysis of 84,536,158 items of brand-related big data for 100 major four-year universities in South Korea over a one-month period from March 27 to April 28. For the brand reputation assessment, big data on brand-related consumer activities were sorted into participation value, communication value, social value, market value, and financial value categories.

New "Daniel Scholarships" Instituted

The introduction of Hannam University "Daniel Scholarships" as a financial aid program for undergraduates is drawing major attention. In addition to covering tuition in full from entrance to graduation, the scholarships also offer benefits including 4 million won per year for books, free dormitory use, and full financial aid upon general graduate school admission. Over 450 million won in benefits have been paid to date. The scholarships were funded when the full amount saved by discontinuing the official presidential vehicle system was invested in financial aid. With President Lee Duk-hoon now traveling to work on foot, the creation of the Daniel Scholarships means that the yearly costs of 150 million won spent covering rental fees, gas, and other charges for his exclusive vehicle service are now being returned to the students.