

Double Benefits with a Local Advocate

DLI members enjoy the benefit of having regionally based associations that provide additional educational and networking opportunities, and an advocate to address specific state and local issues that affect the industry. Blue states indicate Institute affiliation.

California Cleaners Association
916-239-4070
calcleaners.com

Illinois Professional Drycleaners & Launderers
800-462-4732
ILPDL.org

MidWest Drycleaning and Laundry Association
765-939-6630
mwdla.com
IN, KY

MidAtlantic Association of Cleaners
800-235-8360
macassociation.org
DC, MD, VA, WV

Minnesota Cleaners Association
763-213-3231
minnesotadrycleaners.org

North Carolina Association of Launderers and Cleaners
919-313-4542
ncalc.org

North East Fabricare Association
800-442-6848
nefabricare.com
CT, MA, ME, NH, NJ, NY, RI, VT

Pennsylvania and Delaware Cleaners Association
800-822-7352
pdcclean.org

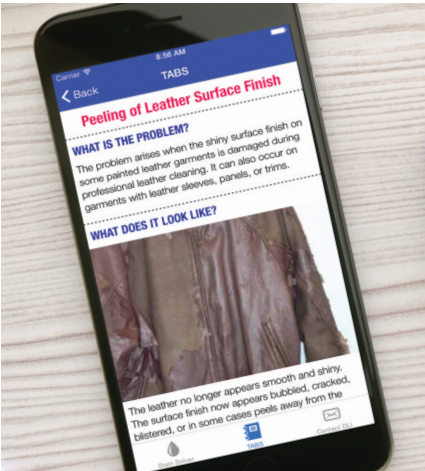
Rocky Mountain Fabricare Association
970-330-0124
rmfa.org
CO, UT, WY

South Eastern Fabricare Association
877-707-7332
sefa.org
AL, FL, GA, SC, TN

Southwest Drycleaners Association
512-873-8195
sda-dryclean.com
AR, KS, LA, MS, MO, NM, OK, TX

Western States Drycleaners & Launderers Association
1-800-429-3990
www.ws-dla.com
AZ, NV

Wisconsin Fabricare Institute
414-529-4707
wiscleaners.com



Together We Build
SUCCESS

AFFILIATION WITH YOUR BUSINESS IN MIND



“THANKS AGAIN TO DLI FOR BEING THERE WHEN I HAD A QUESTION. MEMBERSHIP DOESN’T COST. IT PAYS.”

Kevin Burditt
Block System Cleaners
Madison, Wisconsin



		↙ Most Popular		↙ Best Value
	BUDGET	SILVER	GOLD	PREMIER
TECHNICAL ADVICE & ANALYSIS	\$47/month	\$80/month	\$147/month	\$255/month
Technical Phone Hotline	✓	✓	✓	✓
Technical Email Helpline	✓	✓	✓	✓
Garment Analysis ★	\$36/garment	2 Free	4 Free	10 Free
Drycleaning Encyclopedia Online Subscription ★		✓	✓	✓
NEW! DLI Stain Solver App (iPhone/Android)	-	✓	✓	✓
PROFIT PROGRAMS				
Discount Credit Card Processing	✓	✓	✓	✓
Free Utility Audits	✓	✓	✓	✓
Free Business Insurance Reviews	✓	✓	✓	✓
Free Legal Services	✓	✓	✓	✓
Free Discount Prescription Cards	✓	✓	✓	✓
National Hanger Recycling Program ★	✓	✓	✓	✓
NETWORKING				
DLI Social Networking Opportunities	✓	✓	✓	✓
Clean Show Registration			1 Free	2 Free
Five Star Management Registration ★			Discounted	1 Free
MARKETING & OUTREACH				
National Community Service Program	✓	✓	✓	✓
Professional Marketing & Consumer Brochures	✓	✓	✓	✓
Website		✓	✓	✓
Monday Morning Marketing Email Series ★		✓	✓	✓
Additional Location Web Listing		1 Free	2 Free	5 Free
Seal of Approval Main Plant Registration		Discounted	Discounted	1 Free
Seal of Approval Main Plant Renewal		Discounted	Discounted	1 Free
EDUCATION & CERTIFICATION				
CED, CPD, CPW Registration		1 Free	2 Free	3 Free
CED, CPD, CPW Renewal		1 Free	2 Free	3 Free
Introduction to Drycleaning Resident Course Registration		Discounted	Discounted	2 Free
Advanced Drycleaning Resident Course Registration		Discounted	Discounted	1 Free
Complete Drycleaning Resident Course Registration		Discounted	Discounted	2 Free
On The Road Course Registration			Discounted	1 Free
Self Study Courses			2 Free	4 Free
Online Training Library ★			Free Access	Free Access
QUALITY CONTROL				
Laundry Performance Evaluations		1 Free	2 Free	4 Free
Cleaning Performance Evaluations ★		1 Free	2 Free	4 Free
Secret Shopper Phone Evaluation		1 Free	6 Free	12 Free
On Site Secret Shopper			1 Free	2 Free
INDUSTRY KNOWLEDGE				
Hot Press Email Series	✓	✓	✓	✓
Fabricare Magazine	✓	✓	✓	✓
Heads Up! Email Series ★		✓	✓	✓
Additional Location Subscription		1 Free	2 Free	4 Free
Consumer Email Newsletter: Great Impressions			Free	Free

★ Member Favorites

↙ Most Popular

BUDGET

\$47

A MONTH

- Technical Hotline
- Garment Analysis App
- Hot Press Email Series
- Regulatory Advocacy
- Fabricare Magazine Subscription
- Access to Garment Analysis

See chart for all features

↙ Best Value

SILVER

\$80

A MONTH

- Technical Hotline
- Garment Analysis App
- Hot Press Email Series
- Regulatory Advocacy
- Fabricare Magazine Subscription
- 2 Free Garment Analysis
- Stain Solving App
- Drycleaning Encyclopedia
- Heads Up Email Series
- Free Certification Registration & Renewal
- Course Discounts
- 1 Free Additional Location

See chart for all features

↙ Best Value

GOLD

\$147

A MONTH

- Technical Hotline
- Garment Analysis App
- Hot Press Email Series
- Regulatory Advocacy
- Fabricare Magazine Subscription
- 2 Free Garment Analysis
- Stain Solving App
- Drycleaning Encyclopedia
- Heads Up Email Series
- Free Certification Registration & Renewal
- Course Discounts
- 2 Free Additional Locations
- Free Clean Show Registration
- 6 Secret Shopper Phone Evaluations
- 1 Free On-site Mystery Shopper Evaluation
- Online Training Video Library

See chart for all features

↙ Best Value

PREMIER

\$255

A MONTH

- Technical Hotline
- Garment Analysis App
- Hot Press Email Series
- Regulatory Advocacy
- Fabricare Magazine Subscription
- 10 Free Garment Analysis
- Stain Solving App
- Drycleaning Encyclopedia
- Heads Up Email Series
- Free Certification Registration & Renewal
- Free Course Registrations
- 4 Free Additional Locations
- Free Clean Show Registration
- 12 Free Secret Shopper Phone Evaluations
- Online Training Video Library
- Free Five-Star Conference Registration
- 2 Free On-site Mystery Shopper Evaluations
- Free Performance Evaluations
- Free Seal of Approval Registration & Renewals

See chart for all features

All membership plans require a one-year commitment. Discounts apply for annual payment.

DLI's money-saving benefits and services will add more than your dues investment to your bottom line. With four levels to choose from, DLI offers a plan for professional cleaners of every size. Let us show you the power of DLI membership. Get involved today at DLIonline.org or call 800-638-2627 and join today.

Sincerely,

Mary Scalco, CEO

SIGN UP TODAY FOR A DLI MEMBERSHIP AT DLIONLINE.ORG