

Dear Healthcare Professional,

It is a privilege for me to introduce you to Victory Nutrition International, Inc. Our VNI finished products are validated by peer-reviewed science published in respected and cited journals most of which are available on PubMed.

First, a brief background on me. I was in the premium quality evidence-based nutritional raw ingredient business for 24 years. I introduced some of the most popular ingredients to the natural products market: IE: Super CitriMax® (Garcinia Cambogia); ChromeMate® (oxygen coordinated chromium polynicotinate); ActiVin® (the first proprietary water-extracted grape seed extract that opened the flood-gates for the botanical antioxidants genre like OPCs); L-OptiZinc®, AlgaeCal® (a proprietary Algae-based Calcium & mineral supplement that became the #1 most popular selling calcium supplement in the natural products industry (New Chapter Bone Strength Take Care); Garden of Life Raw Calcium, Nature's Plus Source of Life Garden Calcium, etc.). I have been researching biochemistry, nutrition, genetics, and the cause of chronic degenerative diseases for over 34 years and now have over 100 papers published in the peer-reviewed scientific literature. Over 30 of those published papers are available on PubMed: (<https://www.ncbi.nlm.nih.gov/pubmed/?term=downs+b>).

Scientists on VNI's Scientific Advisory Board have a combined total of around 1,000 published research papers on PubMed (and continually growing). Dr. Steve Kushner, my colleague, specializes in natural and bioenergetic therapies and nutrition. He has been a product formulator for over 30 years.

VNI products are distinctly unique to anything else in the market. We now have 48 published clinical studies on our finished products with 3 patents and 2 patents pending. Our products are exclusive to VNI Customers and Partners.

I invite you to review research on our finished products at [www.VNIscience.com](http://www.VNIscience.com) and watch webinars I've done on each of our products at [www.VNI.life](http://www.VNI.life).

Prodovite® is a patent-pending Prodosomed® iron-free liquid vitamin, mineral and phytonutrient dietary supplement that has been shown to restore iron-dependent hemoglobin to red blood cells in 5 minutes or less, that was sustained for at least 30 minutes. The clinical study was published in Food & Nutrition Research and is available on PubMed at the following link: <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6510707/>. Prodovite is essentially "liquid blood food" and is nutrition that gets absorbed in 5 minutes or less (i.e. Nutrition That Gets In®).

N-Sorb™ is a unique Prodosomed® multi-enzyme complex that is engineered to be activated in a pH of 6.5 to 8.5; the pH of the body's tissues on the other side of the GI tract. Being Prodosomed, N-Sorb enzymes gain rapid access to the blood stream. The abstract for a clinical study published in the Journal of the American College of Nutrition (JACN) is available on PubMed at the following link: <https://www.ncbi.nlm.nih.gov/pubmed/30971174>. Aside from promoting a better quality of sleep, importantly, this study demonstrates that N-Sorb enzymes promote healthy properties of the blood and immune function.



Nutrition That Gets In®

Brain Reward (a KB220Z/BR Neuroadaptogen) is a patented nutrigenomic technology that now has 43 published clinical studies validating its ability to nutritionally optimize Serotonin, Enkephalin, Endorphin, GABA and Dopamine Functions. Brain Reward's benefit claims are approved by our regulatory attorneys. Brain Reward reduces cravings and enhances focus, energy, recovery, stress relief, weight management, mental sharpness and overall health.

To provide DNA Designed Precision Nutrition™ for the brain (which manages all the body's functions), we introduced the patented GARS gene test. The GARS test is the ideal tool to evaluate or assess the potential risk (low, med or high) for engaging in potentially unhealthy excessive reward seeking, self-gratifying behaviors. Results of the GARS test will indicate which patented RestoreGen nutrigenomic formula should be taken with the patented Brain Reward to optimize the gene expression that rebalances the synthesis, transport, reception, and reuptake of neurotransmitters specific to the patient's brain. It is beneficial for everyone to have the GARS gene test done.

ThionExtra doesn't yet have published clinical research on the finished product. However, in compliance with the highest scientific standards, the ThionExtra formula relies on science-based ingredients to achieve extraordinary results. It is a wonderfully effective antioxidant and immune booster, significantly promoting glutathione and SOD functions.

I want to thank you for taking the time to review the merits of our products. Being a bit of a fanatic about premium quality and scientific validation, I can promise you that VNI will never waste your time; jeopardize your credibility, reputation, or relationships; risk the health of your patients; or waste anybody's money.

I know that everyone in the VNI family looks forward to supporting your introduction and engagement with VNI.

With sincere respect,

A handwritten signature in black ink, appearing to read 'Bill Downs', is written over a light blue horizontal line.

B. William "Bill" Downs  
VNI Founder & CEO