



AADS 2020 CONFERENCE

Moving Forward - The Future is Bright



SPONSORSHIP & EXHIBITION PROSPECTUS

WELCOME

We warmly welcome you to become a sponsor of our Annual 2020 AADS Conference.

This event presents significant opportunities for suppliers within the diesel community to promote their products and services through exhibiting, being a conference sponsor or a speaker.

The Conference will be held over three days at the Wrest Point in Hobart, Tasmania from the 12 -14 of June 2020. It will consist of plenary sessions, workshops, trade exhibition and a social program for delegates, their partners and families.

Hosted by the Association of Australasian Diesel Specialists, the main goal of the event is to:

- Promote and support the development of the diesel industry across Australia and New Zealand
- To provide training and promote new technology and advances in the industry
- Give AADS members the chance to network and develop industry connections

Sponsorship is a vital part of the marketing mix for any company or organisation who wishes to maximise their market place exposure, particularly to highly targeted audiences. It gives your company the opportunity to align and promote your brand in direct association with the credibility and brand recognition of the Association of Australasian Diesel Specialists

We look forward to welcoming you to AADS 2020 in Tasmania!

- 2020 AADS Committee



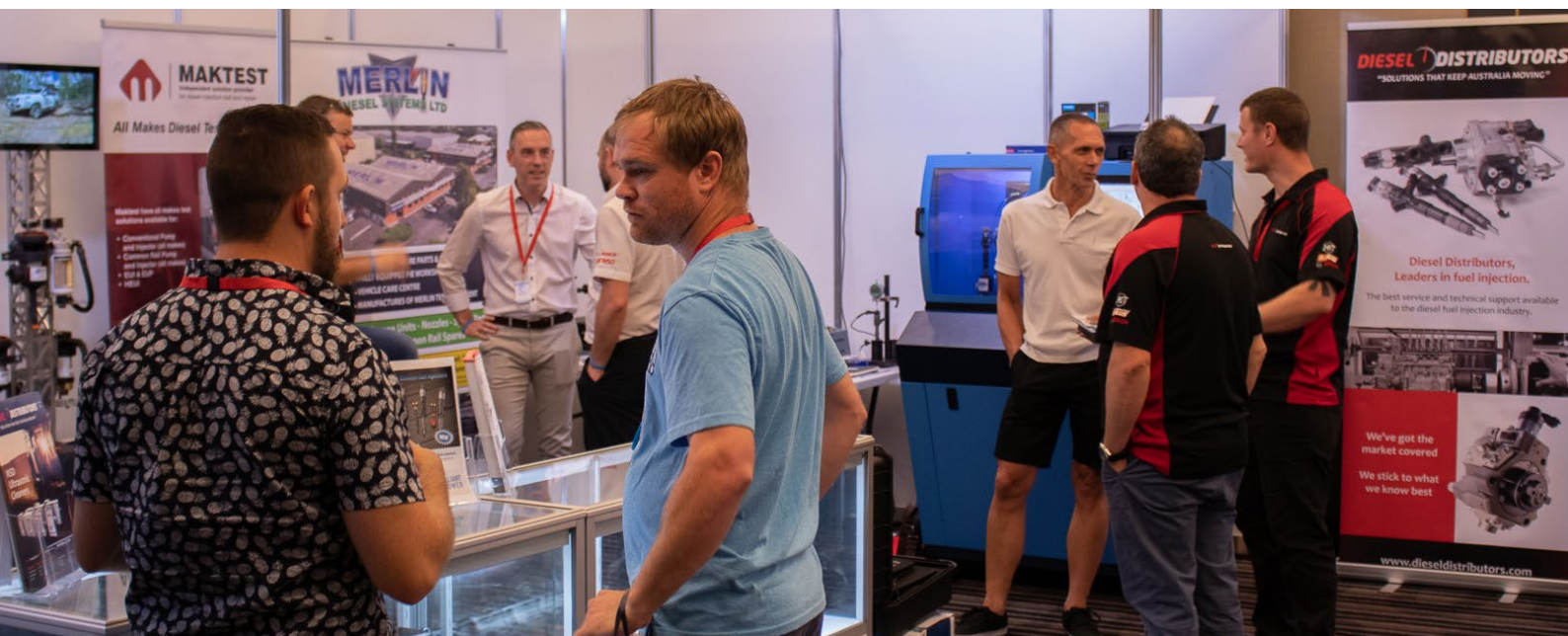
EXHIBIT

The 2020 AADS exhibition will include displays of the latest diesel test and diagnostic equipment, turbochargers and associated equipment as well as general workshop equipment and spare parts, range extensions, future parts and repair programs.

BENEFITS

- Share your expertise with senior decision makers from across Australia and New Zealand
- Create a point of difference for your organisation in a cluttered market place
- Promote and market your company's products and services to this highly targeted market
- Launch new business initiatives and develop key industry databases
- Leverage the credibility of being associated with the leading diesel association in Australasia
- Brand your business using your logo as a reminder of your products and services items such as certificates, delegate folders, satchels, pads and pens, lanyards and other promotional items
- Significant onsite exposure at the premier Diesel Fuel Injection (DFI) and Turbo event with extensive networking opportunities
- Prepare for the future of your industry and business, by connecting with leaders and increasing your company's insight into future trends

Being a supporter of the event will promote your enthusiasm to add to the industry, so we welcome you to join us at the AADS 2020 Conference and to help mould a solid future for diesel.



SPONSORSHIP OPPORTUNITIES

All prices are in Australian dollars and are exclusive of GST

Platinum Sponsor \$15,000

- Opportunity to deliver a 5-minute address at the Gala Dinner
- Opportunity to display your company banner throughout the Conference (pre-approved by AADS)
- Recognition as the Platinum Sponsor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page
- Recognition as the Platinum Sponsor (with organisation logo) on all printed Conference material
- One (1) Full-page advertisement in Final Program Book (artwork to be pre-approved by AADS Committee)
- Four (4) Complimentary full conference registrations (includes Gala Dinner tickets)
- Two (2) Complimentary tickets for the sponsors nominated guests to attend the gala dinner
- One (1) Complimentary insert in delegate satchel limited to 1 A4 flyer (sponsor to supply)
- Two (2) Display Booths
- Delegate list (in accordance with privacy laws)

(Includes) Delegate Lanyards

- Company logo printed on conference lanyards worn by all delegates throughout the conference (artwork to be pre-approved by AADS Committee)
- Product price included in total sponsorship cost

Gold Sponsor \$10,000

- Acknowledgment as Gold Sponsor during Gala Dinner opening address
- Opportunity to display your company banner throughout the Conference (pre-approved by AADS)
- Recognition as the Gold Sponsor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page
- Recognition as the Gold Sponsor (with organisation logo) on all printed Conference material
- One (1) ½ page advertisement in Final Program Book (artwork to be pre-approved by AADS Committee)
- Four (4) Complimentary full conference registration (includes Gala Dinner tickets)
- One (1) Complimentary insert in delegate satchel limited to 1 A4 flyer (sponsor to supply)
- Two (2) Display Booths
- Delegate list (in accordance with privacy laws)

(Includes) Delegate Satchels

- Company logo printed on delegate satchel (artwork to be pre-approved by AADS Committee*)
- Product price included in total sponsorship cost

*Sponsor logo will appear on the satchel alongside the AADS 2020 logo

Silver Sponsor \$7,000

- Opportunity to display your company banner throughout the Conference (pre-approved by AADS)
- Recognition as the Silver Sponsor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page
- Recognition as the Silver Sponsor (with organisation logo) on all printed Conference material
- One (1) ½ page advertisement in Final Program Book (artwork to be pre-approved by AADS Committee)
- Two (2) Complimentary full conference registration (includes Gala Dinner tickets)
- One (1) Complimentary insert in delegate satchel limited to 1 A4 flyer (sponsor to supply)
- One (1) Display Booth
- Delegate list (in accordance with privacy laws)



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Gala Dinner Sponsor \$6,500

- Opportunity to deliver a 5-minute welcome address at the Gala Dinner
- Opportunity to provide the Gala dinner guests with a branded gift (sponsor to supply gift & pre-approved by AADS)
- Company banners displayed in room during the Gala Dinner (provided by sponsor, pre-approved by AADS)
- Recognition as the Gala Dinner Sponsor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page
- Recognition as the Gala Dinner Sponsor (with organisation logo) on all printed Conference material, including Gala Dinner menus
- Four (4) Complimentary tickets for the sponsors nominated guests to attend the gala dinner
- One (1) Complimentary insert in delegate satchel limited to 1 A4 flyer (sponsor to supply)
- Delegate list (in accordance with privacy laws)

(Includes) Branded Photobooth

- Opportunity to display company logo on printed delegate photos from the Gala dinner
- Product price included in total sponsorship cost



Welcome Drinks Sponsor \$2,500

- Opportunity to deliver a 5-minute address at the Welcome Drinks
- Recognition as the Welcome Drinks Sponsor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page
- Recognition as the Welcome Drinks Sponsor (with organisation logo) on all printed Conference material
- Opportunity to display your company banner in the room throughout the Welcome Drinks (pre-approved by AADS)
- Sponsor may provide delegates with a branded gift (sponsor to supply gift & pre-approved by AADS)
- One (1) Complimentary insert in delegate satchel limited to 1 A4 flyer (sponsor to supply)
- Delegate list (in accordance with privacy laws)

Partners Program Sponsor \$2,500

- Recognition as the Partner Program Sponsor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page
- Recognition as the Partner Program Sponsor (with organisation logo) on all printed Conference material
- Sponsor may provide partners with a branded gift (sponsor to supply gift & pre-approved by AADS)
- Two (2) Complimentary partner registrations
- One (1) Complimentary insert in delegate satchel limited to 1 A4 flyer (sponsor to supply)
- Delegate list (in accordance with privacy laws)

Delegate Gift Sponsor (item not included) \$1,500

- Gifts branded with sponsor logo to be distributed to all delegates on-site with registration pack
- Recognition as a sponsor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page
- Recognition as a sponsor (with organisation logo) on all printed Conference material
- Delegate list (in accordance with privacy laws)

Satchel Insert \$500

- Satchel insert limited to 1 A4 flyer (sponsor to supply & pre-approved by AADS Committee)
- Recognition as a sponsor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page
- Recognition as a sponsor (with organisation logo) on printed Conference material
- Delegate list (in accordance with privacy laws)

Program Book Advertisement

- Full page \$500
- ½ page \$350

*Sponsor to provide artwork (pre-approved by AADS Committee)

EXHIBITION OPPORTUNITES

The trade exhibition will be open at the following times:

Friday, 12 June from 08:00 -19:30
Saturday, 13 June from 08:00 -17:00

Exhibition Booth \$2,500

- 2m x 1.5m for the duration of the Conference
- Recognition as an Exhibitor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page
- Recognition as an Exhibitor (with organisation logo) on printed Conference material
- Two (2) Exhibitor Passes per booth
- Delegate list (in accordance with privacy laws)



SPONSORSHIP & EXHIBITION APPLICATION FORM

All sponsorship amounts are in Australian dollars and are EXCLUSIVE of GST

Contact: _____
Position: _____
Company: _____
Address: _____
Suburb: _____ State: _____ Postcode: _____
Telephone: _____ Mobile: _____
Email: _____
Website: _____

Sponsorship Opportunities

Platinum Sponsor	\$15,000 + GST	<input type="checkbox"/>
Gold Sponsor	\$10,000 + GST	<input type="checkbox"/>
Silver Sponsor	\$7,000 + GST	<input type="checkbox"/>

Additional Sponsorship Opportunities

Gala Dinner Sponsor	\$6,500 + GST	<input type="checkbox"/>
Partners Program Sponsor	\$2,500 + GST	<input type="checkbox"/>
Welcome Drinks Sponsor	\$2,500 + GST	<input type="checkbox"/>
Delegate Gift Sponsor	\$1,500 + GST	<input type="checkbox"/>
Satchel Insert	\$500 + GST	<input type="checkbox"/>
Full page advert in final program book	\$500 + GST	<input type="checkbox"/>
Half page advert in final program book	\$350 + GST	<input type="checkbox"/>

Exhibition Packages

Exhibition Booth	\$2,500 + GST	<input type="checkbox"/>
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Signed:

Date:

Please complete and forward application to:

AADS 2020 Professional Conference Organiser

AADSConf@theassociationspecialists.com.au
C/- The Association Specialists Pty Ltd
PO Box 576, Crows Nest NSW 1585 AUSTRALIA
Tel: +61 2 9431 8600



Terms and Conditions

Sponsorship will only be allocated on receipt of the signed sponsorship application form. A letter of confirmation will be provided to confirm the booking, together with a Tax Invoice for the total amount of the sponsorship, which must be paid prior to the Conference. In the event of cancellation, a service fee of 25% applies for cancellations prior to Friday, 14th February 2020. No refunds will be made for cancellations after this date.